

The Millennium Development Goals

“Like slavery and apartheid, poverty is not natural. It is man-made, and can be overcome and eradicated by the actions of human beings.”

- Nelson Mandela



The Millennium Development Goals (MDGs) are eight goals to be achieved by 2015 that respond to the world's main development challenges. The MDGs are drawn from the actions and targets contained in the Millennium Declaration that was adopted by 191 member countries of the United Nations, including Australia, during the UN Millennium Summit in September 2000.

“We will spare no effort to free our fellow men, women and children from the abject and dehumanising conditions of extreme poverty, to which more than a billion of them are currently subjected” - Millennium Declaration 2000

- 1.  **END POVERTY & HUNGER**
- 2.  **ACHIEVE UNIVERSAL EDUCATION**
- 3.  **PROMOTE GENDER EQUALITY**
- 4.  **IMPROVE CHILD HEALTH**
- 5.  **IMPROVE MATERNAL HEALTH**
- 6.  **COMBAT HIV/AIDS & OTHER DISEASES**
- 7.  **ENSURE ENVIRONMENTAL SUSTAINABILITY**
- 8.  **DEVELOP A GLOBAL PARTNERSHIP**

The PLEDGE

“ We are standing now with millions around the world on this symbolic day, the International Day for the Eradication of Poverty, to show our commitment to the fight against extreme poverty and inequality. We are standing because we refuse to accept more excuses in a world where 50,000 people die every day as a result of extreme poverty and the gap between rich and poor is getting wider.

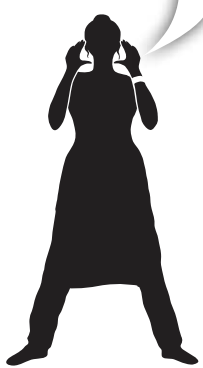
We are standing because we want our leaders to honour their promises to meet the Millennium Development Goals – and we ask them to exceed these goals.

We join in solidarity with people from hundreds of countries to say:

To the leaders of the wealthy countries – We urge you to keep your promises on poverty – debt cancellation, more and better aid, trade justice and gender equality. We urge you to commit yourselves to tackling climate change – to reach a fair and equitable global agreement that dramatically reduces the impacts of climate change on the poorest of the world.

To the leaders of poorer countries – make it your first responsibility to save the lives of your poorest citizens. We ask you to tackle inequality, to be accountable to your people, to govern fairly and justly, to fight corruption and to fulfil human rights.

We are asking not for charity but for justice. We are millions of voices standing in solidarity to say, no more excuses - end poverty now.









MAKE POVERTY HISTORY

STAND UP TAKE ACTION

A guide on how to Stand Up in your workplace.



END POVERTY AND CLIMATE CHANGE
ACHIEVE THE MILLENNIUM DEVELOPMENT GOALS 16-18 OCTOBER 2009

MAKE POVERTY HISTORY

What is Stand Up?



Stand Up is the world's largest mobilisation.

It is a worldwide initiative seeking to end poverty, address its causes and achieve the Millennium Development Goals (MDGs).

In 2008, 117 million people worldwide joined together through Stand Up (a Guinness World Record), including over 207,000 Australians who participated in Stand Up events around the country. The 2008 Stand Up participation led to direct action and policy changes in many developing countries, where leaders saw that people in their country were passionate about ending poverty. However, many more steps need to be taken.

This year join us as more and more people come together to urge world leaders to keep their promises and do their fair share to end poverty and climate change.

You can Stand Up in your school, university, workplace, church or community group to add your voice to the growing worldwide movement that will not remain seated in the face of poverty.



Why Stand Up?

Every day over 50,000 people die of easily preventable and treatable causes. Millions of people all over the world are living in extreme poverty. We can either stand-by and watch or stand up, show that we care, and make a difference.

The Millennium Development Goals (MDGs), agreed in 2000 by 191 heads of government, set out the pathway and promises of all to reach poverty reduction targets by 2015. Progress towards the MDGs is slowing and will slow even more unless climate change is also urgently addressed.

This October, join with millions calling on world leaders to take urgent action towards achieving the Millennium Development Goals.

How to Stand Up in your workplace

Stand Up is a simple yet powerful idea.

It's all about getting a group of people together to take a pledge to act against poverty, and registering the number of participants once you have held your event. This year Stand Up is happening from Friday 16 through to Sunday 18 October 2009.

Your workplace has the opportunity to be a part of an exciting and innovative global event in support of poverty eradication and the achievement of the Millennium Development Goals.



Here's how to organise a Stand Up event in your workplace:

Choose the location

Lunch room, board room, or other.

Choose the style of event

Organise a morning tea, a staff BBQ, an afternoon tea or something else - you can be creative.

Choose a Stand Up contact

Nominate a person who will be responsible for registering your event online, counting the participants at your event and submitting the final number on the day.

Plan your event

Ensure that everyone at your workplace knows when and where it is taking place. Send out a memo or put up a poster.

Register your event

Register your event at: www.standupagainstopoverty.com.au

At the event

Stand up, read the pledge, and count your participants numbers.

Make sure your Stand Up counts!

After your event submit your participant numbers by email to info@standupagainstopoverty.com.au (no later than 6pm EST Monday 19 October 2009) to make sure your numbers are included in the Guinness World Record attempt.

Ideas to make your event a success

Make your own pledge to read out on the day.

Modify the pledge on the back of this brochure to make it more specific and relevant to you.

Include an educational component at your event.

You could organise a staff quiz on poverty related issues - on what the MDGs entail, or on the current aid commitments made by the Australian goverment, for example.

Take a photo of your event.

Send your Stand Up photo to info@standupagainstopoverty.com.au

Involve other companies or community groups.

If at all possible, invite your neighbours to your Stand Up event - spread the word! www.standupagainstopoverty.com.au

Competitions

This year we're running competitions based on these categories:

- Best workplace photo.
- Most creative workplace event.

Details on our website: www.standupagainstopoverty.com.au

Suggested further actions

This year, Stand Up is all about taking action for the Millennium Development Goals. You can:

- Take part in the 'I stood up today..' online action.
- Send us a photo of your event.
- Write a letter on behalf of your organisation to your local MP.
- Get informed: learn all about the MDGs at www.standupagainstopoverty.com.au
- Get involved: sign up to Make Poverty History at www.makepovertyhistory.com.au
- Help us collect petitions to ask our Government to do more.

To find out more about taking action visit www.standupagainstopoverty.com.au/takeaction